French in the Business World

• Further develop your French language skills and learn practical applications related to business.
• Learn how to write letters of application and résumés in French
• Discover the socio-cultural aspects of business in France
• Learn about the French business sectors where you might want to work: finance, marketing, management and entrepreneurship.

Above: The business district La Défense, Paris.

Professor Brett Bowles
Tues/Thurs 1:00-2:15 pm
CASE S&H credit

Course taught in French. Prerequisite FRIT-F 250 or equivalent.