Francophone Media Studies
FRIT-F 222, class 35214
Second 8 Weeks, Spring 2015
Professor Vincent Bouchard
Tues/Thurs 5:30-8:00 pm

In this course we will discuss the concepts of medium/media and mass media as they appear in the Francophone World, and base our reflection on specific cases and theoretical readings. We will explore the ways in which we constantly interact with media, based on examples taken from the everyday life of Francophone people in North America, Europe and Africa. We will also study the importance of mass media (journals, magazines, radio, television) since the nineteenth century, question their convergence in a digital age, and examine our complex relation to them.

In English.
Satisfies the College’s A&H and GCC requirements.